

## TREAD LIGHTLY

Built in the middle of a coastal marshland off the West Coast of France, this island haven blends dramatic design with a serene atmosphere — where the emphasis is on the raw and natural surroundings





## "I TOOK A SANDY PLOT OF LAND AND BUILT A DREAM OF A BEACH HUT ON IT

n a gamble that more than paid off, Laurence Simoncini took a sandy plot of land on the Île de Ré, an island off the west coast of France, and built her dream of an oversized beach hut on it. She then opened the doors to her holiday home, surrounded by marshland, birdlife, dunes and salt.

The plot was the very last one available on the island's natural and undeveloped 'côte sauvage'. Laurence bought it from an elderly lady who wanted to sell it so that she could donate money to help build a hospital. With its natural flora and extensive ocean views, one visit was more than enough to convince Laurence, who fell head over heels in love with the location. She did her utmost to respect this natural environment when designing the house, establishing a coherent relationship between the interior and the exterior. In her mind's eve, she saw an unobtrusive single-storey house, but aiming for simplicity always turns out to be more complicated than you might think, She approached architect André Blanchet for his sensitivity and their shared love of nature. Together they developed a pine-clad salt storehouse, solidly anchored to the ground. Inside, the pair opted for untreated materials, with cement on the walls and a concrete floor. Their vision was perfectly in tune with the island's spirit, the location proving to be all the inspiration they needed.

Laurence has a passion for interior decoration, and her approach is quasi-hedonistic. 'My house is like a second me, an extension of my tastes and my sensibility. It may not be a coincidence that I gave it a feminine name... It's also an anagram of "aimons", which means "we love" in French.'

For the interiors, the inquisitive owner trawled antique fairs and flea markets looking for rare finds. Even before the house was finished, she could picture every little detail. She rented a hangar to store her treasures as she collected them, working on the premise of 'only buying things that I have really fallen in love with and are from the island. What a pleasure to reuse things that already exist and what fun rummaging through all the things on display looking for that special something.'

It was working with local craftsmen that really made the difference, and when the house was finally finished Laurence couldn't wait a second longer. She brought in all her collected items one after the other, each finding its place as if by magic.

The result is breathtaking — the house feels lived in, as if it has always been there. It belongs. In this quest for authenticity, the result is a tribute to Île de Ré's natural beauty in grey, black and white; to its vegetation and the sand dunes that border it.















